A Deep Dive into Housing: Understanding Near-Term Trends

and Secular Drivers

Robert Kavcic

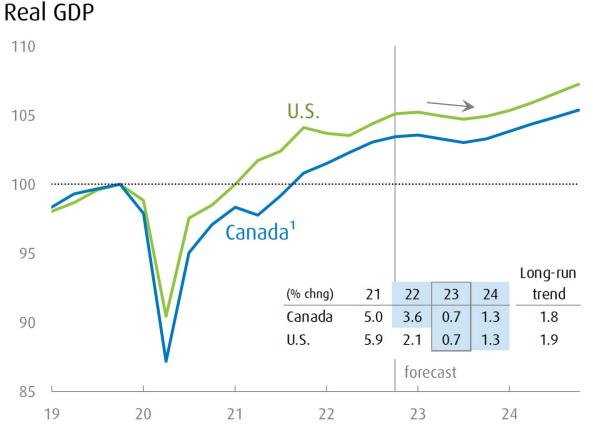
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North America: Growth poised to stall

(2019Q4 = 100)



Resilient so far:

Services spending

Excess demand in job market

Pandemic savings

Concerns:

Lagged effects of rate hikes

Inverted yield curve

Base case scenario: mild contraction

¹ 2022Q4 = BMO Economics estimate



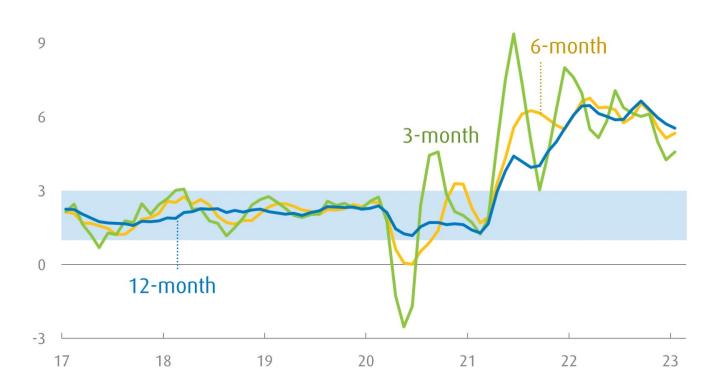


Watching for inflation relief

United States (% chng)

Core consumer price inflation

12



Where's the relief?

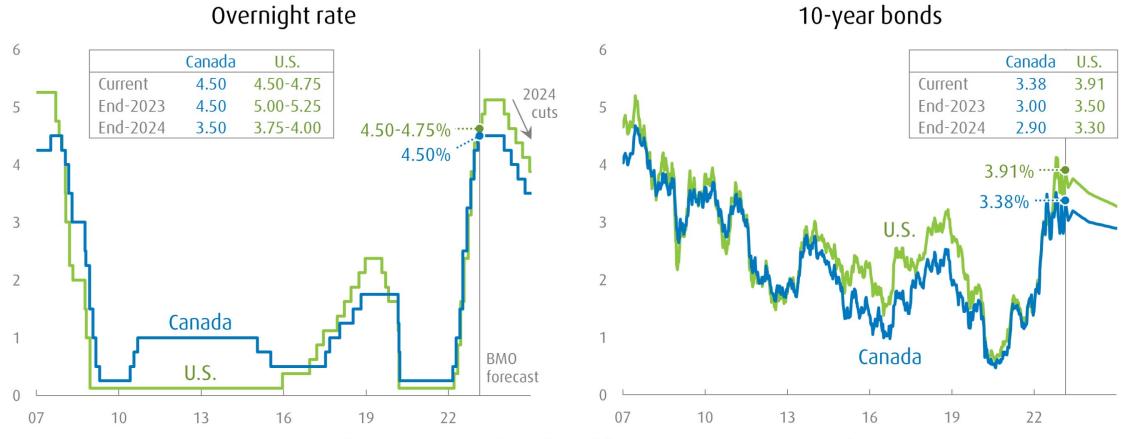
- ✓ Demand for goods
- ✓ Supply-chain snarls
- ✓ Housing/asset prices
- **?** Resource and agriculture prices
- X Demand for services
- Wage pressure
- X Psychology





Monetary tightening running its course

(%: as of February 21, 2023)



Upward pressure on bond yields as economy expands Quantitative tightening (QT) also incoming





Mortgage rates: The new, old normal

Canada (percent : month-end : as of February 14, 2023)

Uninsured residential mortgage rates



Where we are:

Variable mortgage payments rising/ getting triggered

~20% of mortgage market is variable rates taken out around 1.5%

But stress tested >5%

What's next:

Neutral rates higher than past decade

Prices adjusting down

Financial system well protected

¹ Current market rate • ² Year-end 2023 forecast





Housing correction v.2022

Canada



What's going on?

Generational ↑ in borrowing costs

Speculation and FOMO gone

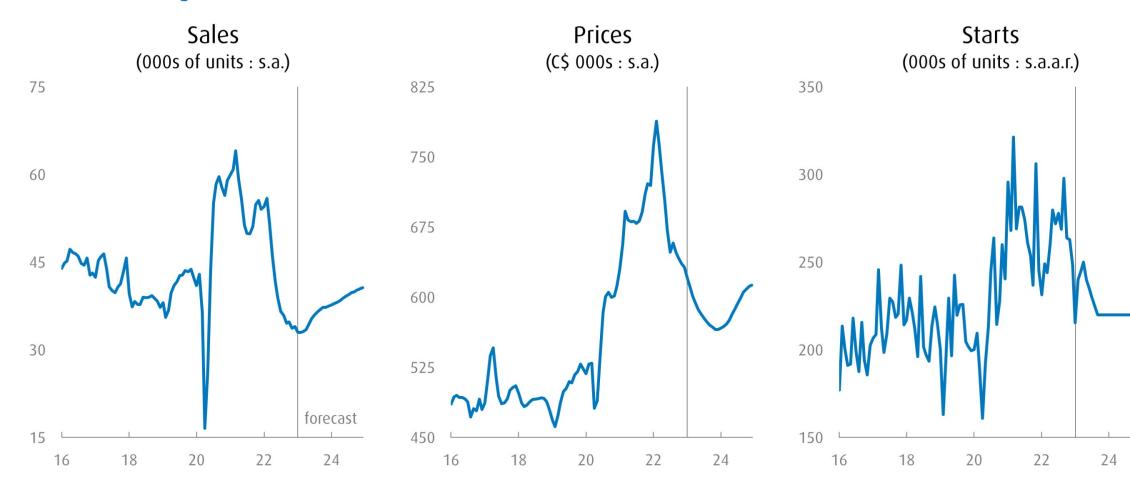
Repricing underway

Financial system and core fundamentals are solid



Housing outlook in a nutshell

Canada - Housing

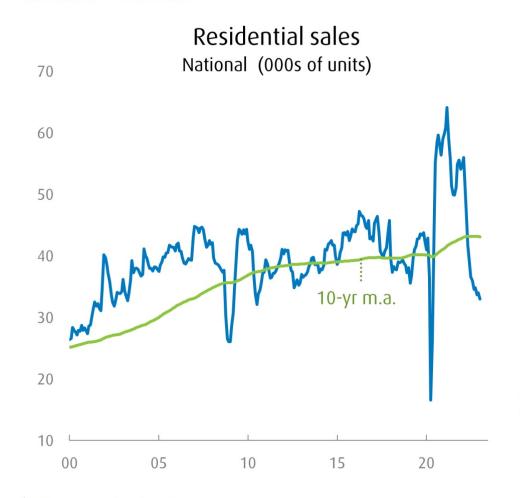


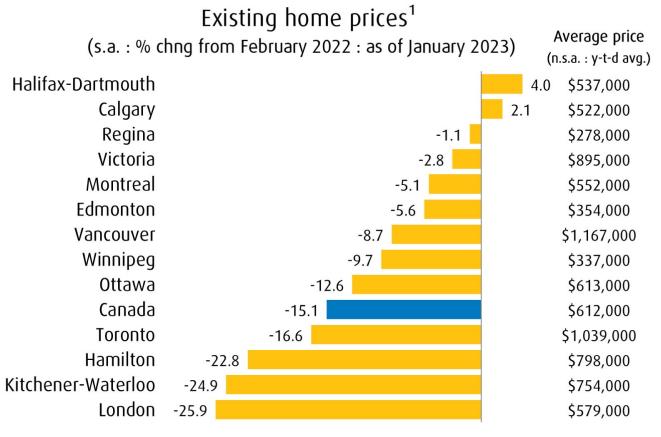




It was excess demand all along

Canada – Homes





¹ HPI composite benchmark

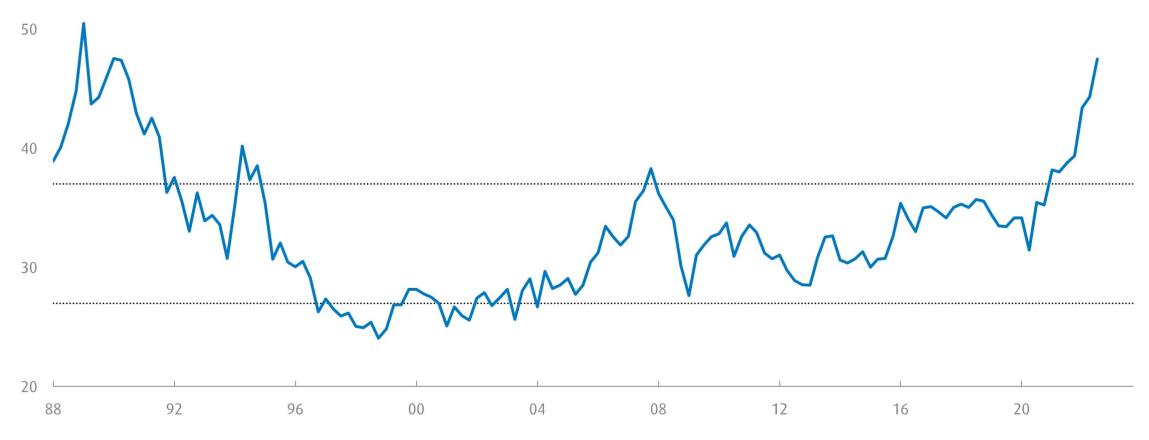




Mortgage rates drive repricing

Canada (% of household income¹)

Mortgage payment



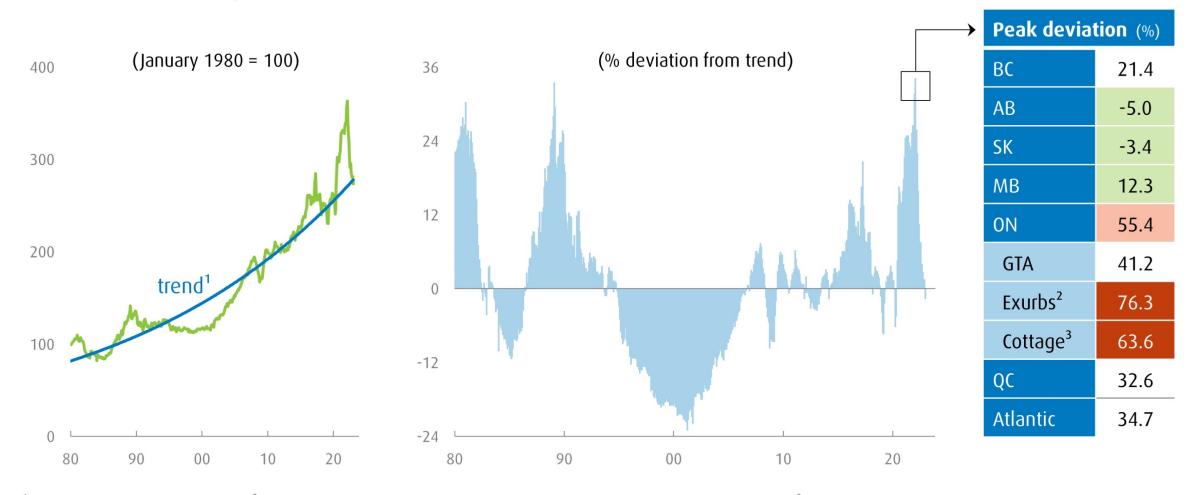
¹ Assumes stable home prices, 10% down payment, 25-year amortization, income growth at 5% annualized, LF growth at 1.2% a.r.





Cleaning up the froth

Canada – Real home price

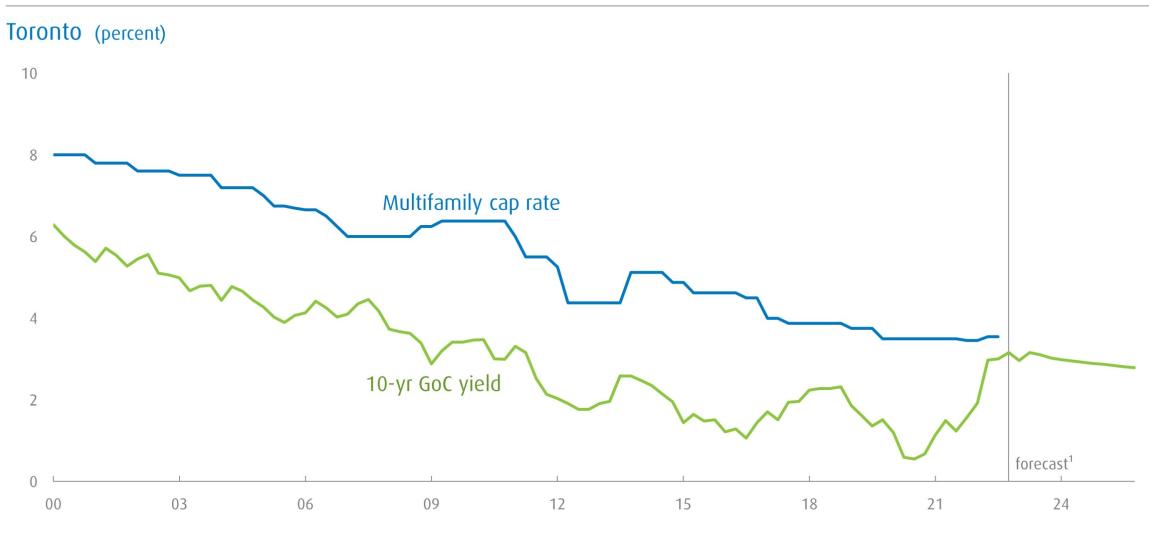


¹ Exponential growth trend since 1980 • ² Barrie, Guelph, Hamilton, Kitchener-Waterloo, London, Niagara, Orillia, St. Catharines, Windsor • ³ Bancroft, Kawarthas, Muskoka-Haliburton, South Georgian Bay





Investors' assessment



¹ Cap rate forecast is an illustration based on the spread vs. 10-yr GoCs returning to pre-COVID norms; BMO Economics does not explicitly forecast cap rates

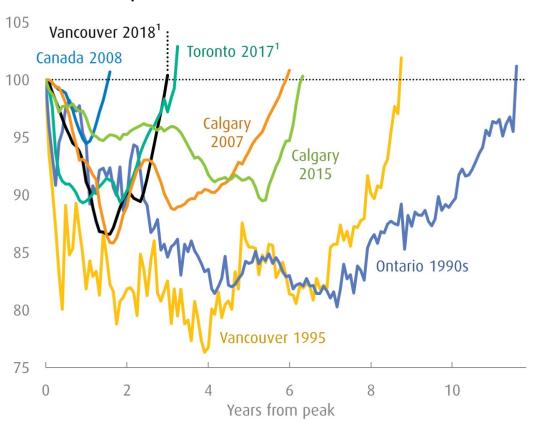




A brief history of housing corrections

Canada (peak = 100)

Select home price declines



Start	Market	Factors	Decline (%)	Years to bottom	Years to recover
1989	Ontario	Interest rates, recession	-20	7.2	11.6
1995	Vancouver	Rates, foreign investment	-24	3.9	8.8
2007	Calgary	Oil boom/bust	-14	1.7	6.0
2008	Canada	Global financial crisis	-6	1.0	1.6
2015	Calgary	Oil boom/bust	-11	5.3	6.3
2017	Toronto ¹	Interest rates, tax	-11	0.9	3.3
2018	Vancouver ¹	Interest rates, tax	-13	1.5	3.0
		Average	-14	3.1	5.8

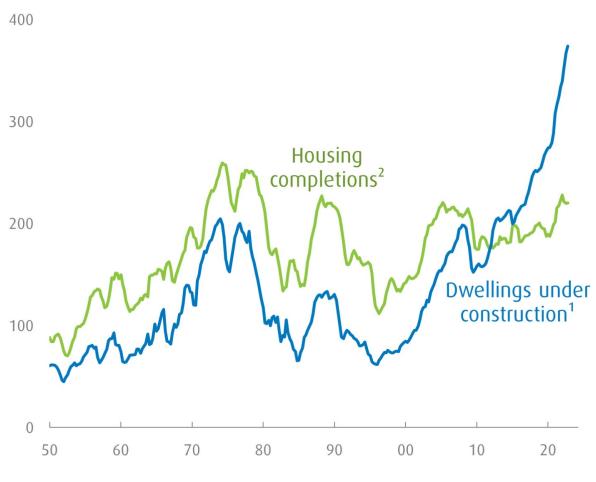
¹ Detached homes





The supply challenge

Canada – Homes (000s of units)



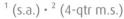
Do we need more houses?

Millennials creating households Immigration targets push 500k per year

But...

Investor demand has cooled
Record units already under construction
Industry is at full capacity
Project cancellations?
NIMBY

Ambitious targets can't be met

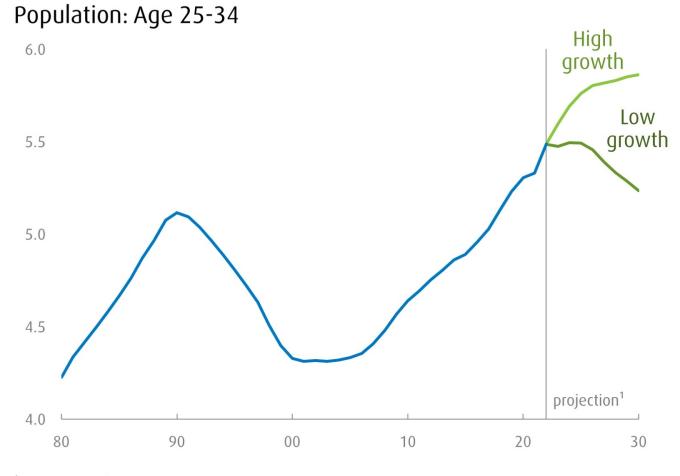






Demographic support?

Canada (mlns)



Demographic drivers:

- ✓ International immigration
- ✓ Provincial migration (BC, AB, ATL)
- ✓ Millennial aging

Interprovincial flows boosted

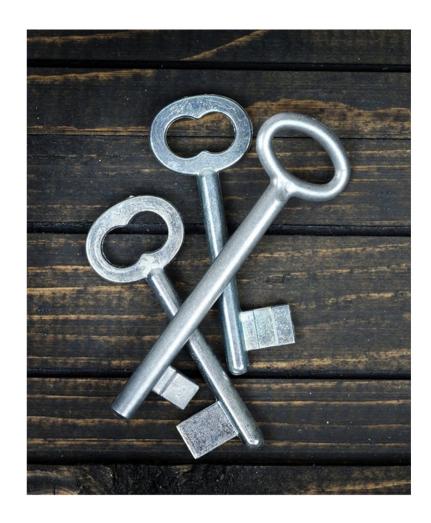
International targets elevated

¹ Statistics Canada estimates





Takeaways for real estate



Mortgage rates near peaking, but near-term rate cuts unlikely

Downward **price discovery** will continue through 2023

Regional performance will vary... Alberta is best positioned, while Southwestern Ontario (Toronto exurbs) will struggle most

Government **supply** targets will prove next to impossible to hit; a wave of completions is coming

Fundamental cash-flow driven **investment** replaces speculation

Peak **demographic** demand is near, but high immigration targets will stave off a 1990s-like bust

Longer-term price growth will be much more subdued, and stagnant in some markets



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Source: BMO Economics



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